



JAMLORDS
MEDIA GROUP



WELCOME TO
JAMLORDS
MEDIA GROUP

www.jamlords.com



HOW IT ALL BEGAN

JamLords Media Group, born in 2016, has strategically built itself into the leading digital communications agency in the region with an objective of providing premium quality Digital content. As one of the leading Digital group to have a multi production agency in house, with an exceptional development team, Creative designers, Media presenters and an extraordinary PR & Networking setup.

The Mastermind, Adeel Javaid, a graduate from Indus Valley school of Arts, had always dreamt of bundling up and distributing the most Elite content in the form of enthralling Images and Videos and massive engagement for the viewers who believe in Art, Graphics, Entertainment, Business etc along with his partner Saniya Majid, a dreamer from Pakistan settled in UAE from almost a decade who always wanted to create a Media Platform with the aim of providing up to date, interesting information about Corporate, Current events and Popular Culture with her God gifted skills of Public Speaking and Journalism.

In a nutshell, JamLords, is a young and ever-growing agency trying to make a difference in In the Digital World.

MEET THE MINDS



Saniya (Sanny)

UAE based Pakistani Explorer who has completed many Voyages in the Sea of the Media World.

Co-Founder of JamLords Media Group, Saniya always wanted to create a Media setup with the aim of providing up to date, interesting information about Corporate, Current events and Popular culture.

A staunch believer of 'live and let live', Saniya is a happy go lucky person. Getting to know people through her extraordinary Interviewing skills, has always been her ``to - go`` thing. This stormy and precarious journey of 'Media Presenting' has become her 'ultimate goal' now.

An Award-winning Journalist with a 10 years' Experience in Public speaking, Anchoring, and hosting TV Shows, is always looking for the Next story and preserving it into print and multimedia.

She also has many Voice-over collections to her credit.



Adeel (AJ)

Maestro in the Creative World, Graphics and Communication Design has many masterpieces to his collection.

He knows the real art of Digital Storytelling and doesn't have a 'No' in his dictionary when it comes to creating pieces of Art through Images and Videos.

A proficient 15 years' experience in Design & Direction, urged Adeel to start up a Media Group that could create wonders in the Digital World. Highly adaptable, creating masterpieces even in his dreams, he calls his Work, his First Love.

Adeel has a vast experience in working on National and International marketing, advertising, events, and image Campaigns for global brands & companies.

Awards:

-Won the title Best Graphic Design/Print Media in GCC - Jubilee Arts Festival in Portugal - 2018.

-Best Graphic Design Winner, Jubilee Arts National Festival in Dubai - 2019.



THE VENTURE

Our Expertise:

- Graphics & Creative Designing
- Web Design & Development
- Campaign, Exhibition & Conference Designing
- Branding
- Logo Creation, Brand Identity & Positioning
- Editorial Designing
- Social Media Marketing & Digital Campaigns
- Photography & Videography
- Event Management
- Anchoring & Hosting Entertainment and Corporate Events
- Podcasts & Media Interviews



GRAPHICS & CREATIVE DESIGNING

Be it a newspaper or magazine, print media or Multimedia, we do it all.

We are here to drive the attention of your customers with modern, innovative, and unique Graphics and Creative Designing concepts.

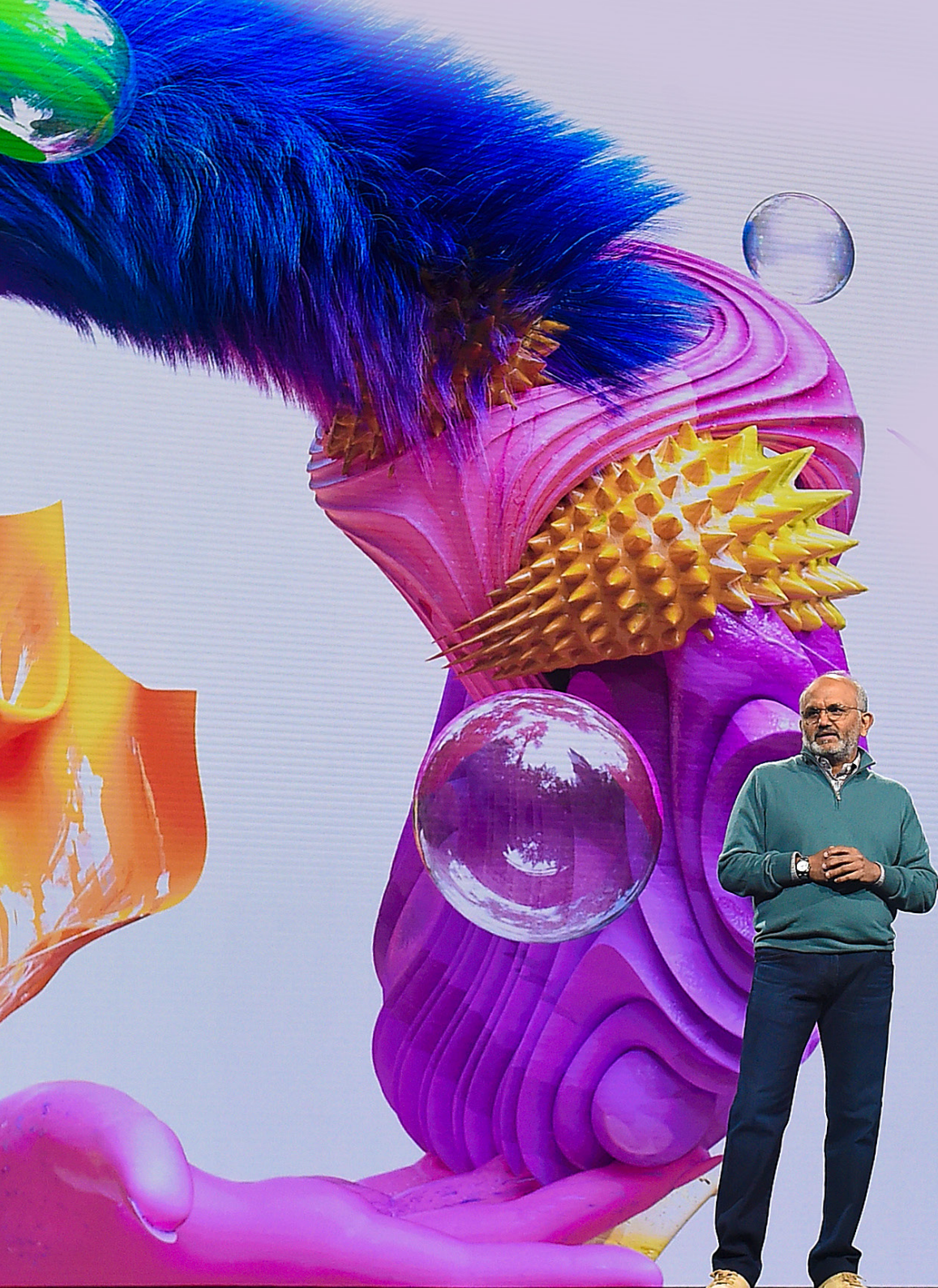
The graphical creativity of transferring the designs from the raw materials provided by you into interactive live forms and story designs. Thus, the customer lives through it...



WEB DESIGN & DEVELOPMENT

We at JamLords are strong believers of “The first impression is always the last impression.” We understand that a Company’s website is its Image and how your audience perceive your brand depends on how well informed and eye-catchingly attractive your website looks like.

Your Brand image is enhanced by innovative and user-friendly (UI/UX) Webpage Creativity done by our experts which is also search engine optimized (SEO) and beautifully crafted suiting to your business identity.



CAMPAIGN, EXHIBITION & CONFERENCE DESIGNING

It is highly important for Conferences to design their brand and raise awareness resulting in targetting the right crowd. Our team of creative designers work in sync to provide you an exclusive one-of-a-kind design i.e. Masterpieces for your Campaigns.


The process includes conceptual sketches, CAD drawings, exhibit prototyping, exhibit fabrication documents and as-built drawings to make your Conferences and Exhibitions worth visiting.

BRANDING

Brand is a relationship between consumer and the seller. At JamLords, we understand how important your brand is to you. Our team of specialists analyze, create, and define your business profile and your brand identity to raise awareness amongst your customers.

With brand awareness, comes Brand Communication. We create innovative and striking designs so your brand can communicate digitally with your Target audience.





LOGO CREATION, BRAND IDENTITY & POSITIONING

Every company, be it a startup or not, needs a Logo to sketch the perfect visual brand mark. It is the foundation of a brand identity. Our in-house designers compose Logos which grab attention, make a strong first impression, are memorable, separate you from the competitors and foster Brand Loyalty.

With Logo Creation, comes 'Brand Identification.' Our Logos consisting of symbols and brandmarks alongside Taglines make the audience recognize, identify, and select your business, before anyone else's.

Map Diagram
**WE ARE
WORLDWIDE
COMPANY**

EDITORIAL DESIGN

Books, magazines and newspapers have a big impact on how written information is understood. Our designers at JamLords play with Contrast & Colors using Illustrations which look extremely attractive. The Publications are made visually so interesting and easy to read that it excites the Readers, making every piece of writing 'worth picking up.'





SOCIAL MEDIA MARKETING & DIGITAL CAMPAIGNS

Social Relationships is what a company should not ignore and building such relations, should be one of the top most priority of every successful business.

Guided by a clear content strategy, we will assist you to spread out your culture, mission and tone to the audiences that matter.

We have purpose-built data analytics tools that allow us to track the success of our campaigns.

From creation to Distribution, we'll be there to transform your social vision to Reality.



PHOTOGRAPHY & VIDEOGRAPHY

Our Motto of “Helping create a world with no Labels” makes us strongly believe that Photography & Videography play a crucial role in how we immediately view something. Whether it’s an Ad or a promotion, a small blog post or in today’s top headlines of well know media outlets, the need for quality imagery has become a priority.

Our Photos convey a thousand words. We are here to provide our clients with visually thrilling, professional Photography & Videography which will boost your business authority. We provide efficient and flexible service with careful attention to detail.

Product photography, Events photography & Videography, Headshots & Portraits, Images for websites, Fashion & Corporate Shoots and Real-estate photography are some of our expertise.



EVENT MANAGEMENT

With an experience of over a Decade in the Events Industry, our team of experts are dedicated to a collective set of ethics and teamwork which is required to make the impossible – Possible, the possible - Easy and the easy – Elegant!

JamLords, has its name established in the list of top Event Management Companies offering complete Event Designing Solutions.

We work from start to finish, managing & executing Corporate & Personal Events, Product launches, Conferences, Exhibitions, Weddings and Birthdays etc.

Saniya, the mastermind behind all successful events, having 10 years of experience in the UAE Events Industry has executed more than 200 Successful Events including Fashion Shows, Red Carpets, Movie Premiers, Conferences and Summits etc.

While on the other hand, Adeel, our Creative Director, supervises the Artistic & Creative side of all Events. He knows exactly how to win hearts of the attendees with the perfectionist nature he possesses.

ANCHORING & HOSTING ENTERTAINMENT AND CORPORATE EVENTS

The Media Presenters and Anchors we have in our team are personally trained by our Award-Winning Journalist & TV Anchor, Saniya Majid.

With our inhouse induction trainings on Media presenting and ability to be focused undisturbed on their audience & exceptional Body Language, is what makes the team specialists in their field.

Our Team of Presenters have anchored more than 300 Events, both Corporate & Personal and have received applaudable response.

The remarkable storytelling skills is the bridge between our presenters and the audience which sets the tone of the Event, determine the energy level throughout, and are responsible for keeping on schedule and establish the kind of community feeling the Event will have.



PODCASTS & MEDIA INTERVIEWS

Our friendly Podcasts and Corporate Media Interviews are well conceived, effective, portable, convenient, and intimately produced Content. We build ongoing relationships with pioneers of their respectable industries, CEOs, and Government officials etc.

Our one-on-one corporate interviews record achievements, different opinions, life stories, advice, and expertise of masters in their fields and are published in such a way, that it is well understood and liked by the Readers.

An Experience of over a decade in Media Interviews & Podcasts has made us Maestros in the Digital world today.



CLIENTELE





JAMLORDS
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